

A positive attitude is the key to a happy life, for the planet and for us.

One Degree is all about you. There are tips and tools to reduce your own carbon footprint and incentives to make tackling climate change a priority every day. We will report on what we're doing, what impact we're having and how we can achieve more. One Degree of change.

Ask the people around you or check out the website: 1degree.net.au



One Degree
of attitude



A News Limited Initiative 1degree.net.au



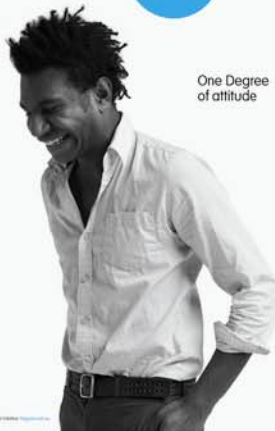
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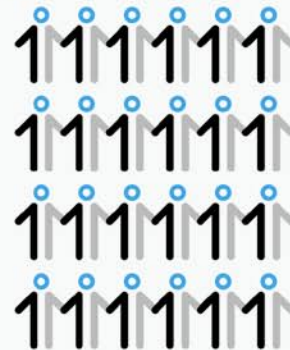


One Degree
of togetherness

Climate change affects all of us. It's together we can make a difference.

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One Degree
of awareness

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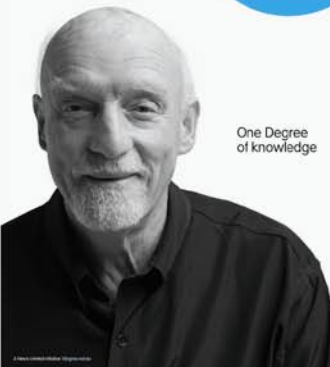


One Degree
of knowledge

Climate change affects all of us. It's together we can make a difference.

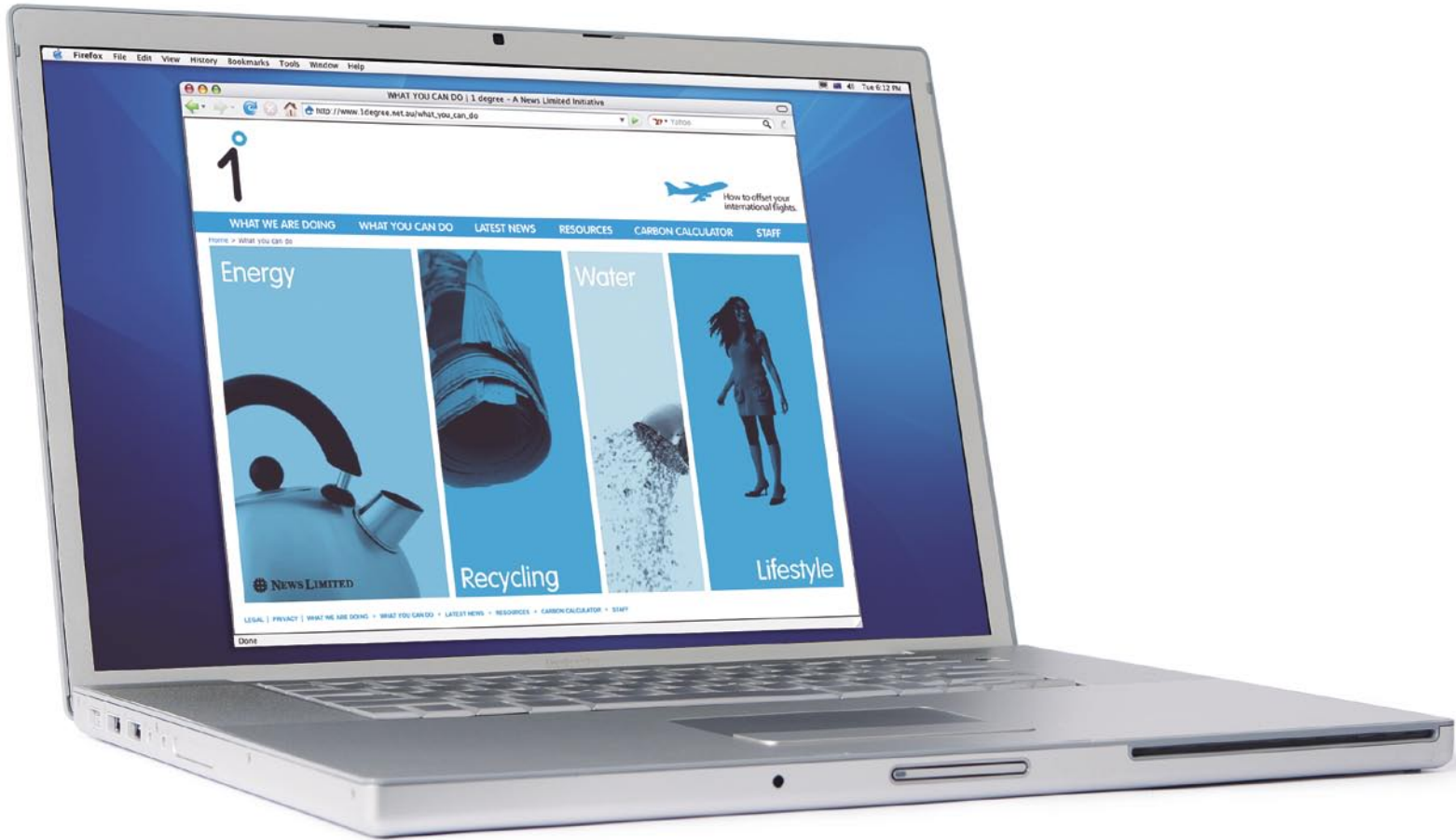
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WHAT YOU CAN DO | 1 degree - A News Limited Initiative
http://www.1degree.net.au/what_you_can_do

1

How to offset your international flights.

WHAT WE ARE DOING WHAT YOU CAN DO LATEST NEWS RESOURCES CARBON CALCULATOR STAFF

Home > What you can do

Energy



NEWS LIMITED

Recycling



Water



Lifestyle



LEGAL | PRIVACY | WHAT WE ARE DOING | WHAT YOU CAN DO | LATEST NEWS | RESOURCES | CARBON CALCULATOR | STAFF

Done



The average person spends up to 200 liters of water down the drain every day.
Don't let the kettle for one cuppa & kettle generates up to one kilogram of greenhouse gases for every 10 litres boiled.



Appliances left on at the wall each use around 4.5 kilograms of greenhouse gases each year – enough to power a light bulb for 100 hours.
Switching the top of kitchen buildings will save 100,000 kg of greenhouse gases each year.



Just up to 100 kilograms of greenhouse gases each year by leaving just one dripping tap.
Installing one energy-efficient light in every Australian home will save the same amount of greenhouse gases as planting 100,000 trees off the road.



Every litre of petrol saved cuts greenhouse gases emissions by 2.4 kilograms.
You can save up to half a kilogram of greenhouse gases by switching just one meter of your driveway to solar panels.



In the next three years, News Limited will become carbon neutral. That is, a company that no longer contributes to global warming. To achieve this we will work together to reduce our carbon footprint by 20% through efficiency and the use of renewable energy, and invest in carbon credits to help fund alternative energy sources and other what we call sustainable. Every one of us can contribute to this goal by changing what we do for One Degree, in bits of work every day. Together, these actions will help us all to become carbon neutral.

One Degree is about all of us



What is One Degree?



One Degree is about small changes

Just One Degree of change for everyone in bits of small ways, whether it's being a shopping list or switching to energy-efficient light globes, will change the future of our planet. Together in our own, of work or at home, we can all make a difference.

One Degree is about individuals



One brand

There are people that love our brand. There are people that love our products. There are people that love our services. There are people that love our brand. There are people that love our products. There are people that love our services.



One logo

The One Degree logo is a simple and clean symbol. It is a stylized number 1 with a blue circle above the top bar. The logo is used in a variety of ways, including as a brand mark, a logo, and a symbol.



This is the primary version of the logo. Use this version of the logo on black backgrounds. Use this version of the logo on white backgrounds. Use this version of the logo on blue backgrounds. Use this version of the logo on white backgrounds.

One Degree
of consistency



One vision

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.



Black and white imagery on a white background.



Black and white imagery on a black background.



Black and white imagery on a blue background.

One font

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.

One Degree of attitude
Make a difference by One Degree
One Degree
One Degree

One voice

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.



It's about all of them. Same about consistency and teamwork.



Simple and clean. We need to be simple with our energy use. It's good for business as well as the environment.

Third degree

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.

One colour

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.

Please do

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.

Minimum size

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.



Clear space

Our mission is to help you see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently. We want you to see the world differently.

Please don't

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Please don't

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**One Degree of
brighter thinking**

If every person changed the way they did one thing by One Degree, we could change the future of the planet. There are tips and tools to reduce your own carbon footprint, and incentives to make tackling climate change a priority every day. This lightbulb is just a start.

1degree.net.au



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