



During the meeting held on 21 December 2001 a decision was adopted which reads as follows:

*"The Board of Directors of Bodegas Terras Gauda, S.A., has unanimously agreed to set up an Advertising Poster Design Competition as a tribute to the artist who was not only solely responsible for the design of the corporate image, but also been a friend, efficient collaborator and partner since the creation of the Company. The winning original will form the basis for the Company's advertising campaign for a two years period.*

Terras Gauda Wineries and the Vigo Port Authority are once again the proud sponsors of the enormous and prestigious communications project that the *International Biennial Poster Design Terras Gauda – Francisco Mantecón Competition* has become. In an effort to establish a permanent connection between the competition and the city of Vigo and Galicia, both parties have signed a collaborative agreement which will allow the Port of Vigo (one of the most important in the world) to serve as a biannual showcase for avant garde international art through the annual exhibition of the original Competition entries. The Port will also host meetings of the panel of judges and be the site of the award ceremony.

#### AGENCIES AND CORPORATE PARTNERS 2015

- Autoridad Portuaria de Vigo
- Secretaría Xeral de Cultura (Xunta de Galicia)
- Turismo de Galicia (Xunta de Galicia)

The following announcement is the fruit of this agreement:

## Conditions

#### Participants

This competition is open to any natural or corporate person subject only to the restrictions imposed by current legislation.

#### Works

Original copies of entries, which must be unpublished, are to be submitted or mailed (by recorded delivery if the participant so wishes) to the offices of *Bodegas Terras Gauda in O Rosal (Galicia, Spain)*. All entries must be submitted in two formats:

- Recorded in high resolution on a CD (in PC- readable format) in editable format: Adobe Photoshop, Illustrator o Freehand
- Posters must be printed and attached to some sort of suitably protected 50 x 70 cm rigid support, such as foam core board, and include an email address and a contact telephone number written on the back.

Any form of photographic, painting or computerised techniques, etc may be used.

Under exceptional circumstances originals created using painting techniques (oil, watercolours, guasch, pastels, etc) may be accepted without a computerised format.

Each participant is allowed to present a maximum of two entries.

Participant may base their entries on the theme of their choice, although ideally they will reflect corporate issues of the organising company, principally relating to its white wines of the Albariño variety Terras Gauda and Abadía de San Campio wines. Credit will be given for creativity and the incorporation of the Company's logo into the design.

If requested, Bodegas Terras Gauda will provide the designers with a vectored copy of the logo that may be applied to the works, as well as images of their products. These will be available at the following web: [www.terrasgauda.com](http://www.terrasgauda.com) and Images and Logo.

#### Presentation

The works will be presented inside a sealed envelope bearing the author's pseudonym. It is critical that the following information be included:

- Artist's full name
- Photocopy of his/her Identity Card
- Address, Telephone Number and email, also be made on the back of the poster
- Written acceptance of the competition rules available at [www.franciscomantecon.com](http://www.franciscomantecon.com)

For cultural purposes only, no commercial value is the phrase that is written on customs forms when posters are sent internationally

#### Addres and closing date

The works are to be sent to *Bodegas Terras Gauda, S. A., at the following address: Carretera de Tui-A Guarda, km. 55, O Rosal - 36760 Pontevedra, Spain*, before 6 p.m. on 30 September 2015. All those works postmarked prior to 6 p.m. on 30 September will be accepted.

#### Conditions

The winning works and all corresponding rights will become the property of Bodegas Terras Gauda, S. A., that likewise reserves the right to reproduce the finalists' works.

Once the participating posters have been exhibited for the panel of judges, the media and the general public, they will be destroyed to ensure that they will not be used for purposes other than participation in this contest.

#### Panel of judges

The jury of the International Biennial Poster Design Terras Gauda – Francisco Mantecón Competition 2015 will be chaired by José Mª Fonseca Moretón, Chairman of Bodegas Terras Gauda.

In addition, the panel of judges also includes:

- Mrs. Pilar Barreiro Mosquera • *Philologist and widow of Francisco Mantecón*
- Mr. José María Cruz Novillo • *Graphic Designer*
- Mr. Enrique Costas Rodríguez • *Managing Director of Bodegas Terras Gauda*
- Mr. Ignacio López-Chaves • *President of Autoridad Portuaria de Vigo*
- Mrs. Laura Revuelta • *Coordinator of ABC Cultural supplement*
- Mr. Paulino Novo Folgueira • *Philologist (Panel secretary)*
- Mrs. Barbara Pilarska • *Winner of the past edition*

The judges' decision is final an they hold sole responsibility for resolving any situation not contemplated in these rules and conditions.

#### Prizes

Terras Gauda Wineries shall award:

- GRAND PRIZE, WORTH 10,000 EUROS
- 1st HONORABLE MENTION, AUTORIDAD PORTUARIA AWARD, WORTH 2,000 EUROS
- 2nd HONORABLE MENTION, WORTH 2,000 EUROS
- SPECIAL MENTION, WORTH 2,000 EUROS (The warehouse reserves the right to grant a Special Mention).

The judges may opt not to award any of the prizes. In this event, the corresponding prize money is to be donated to an organisation that, in the opinion of the panel of judges, has made an outstanding social or cultural contribution to Galicia.

#### Award ceremony

The jury's decision will be announced at a public event to held before 31 December 2015, on a date and at place to be communicated ind due course to those designers whose entries are accepted as finalists in the competition, and also published on the [www.terrasgauda.com](http://www.terrasgauda.com) and [www.franciscomantecon.com](http://www.franciscomantecon.com) websites.

For further information, please contact Bodegas Terras Gauda, S.A.

Telephone: + 0034 986 621 111 / 981 22 72 00

Fax: +0034 986 621 084

E-mail: [comunicacion@terrasgauda.com](mailto:comunicacion@terrasgauda.com)

#### Clause regarding the organic law for the protection of personal information

As stipulated by Organic Law 15/1999, we inform you that your personal information will be included in a file, for which BODEGAS TERRAS GAUDA, S.A. is responsible. Their corporate address is: Carretera Tui A Guarda Km 55, 36760 O Rosal (Pontevedra). The purpose of this file is to process information from participants in contests organized by this company. We inform you that your information may be provided to the media in order to publicize participants and winners in contests we organize. If you so wish, you may exercise your right to access, rectify, cancel and object to this information by writing to the address indicated above, including a photocopy of your National Document of Identification.